



NEW DIMENSIONS IN HEALTH EDUCATION

- 199 Health education: a Federal overview ☐ *Horace G. Ogden*
- 206 The layperson as the primary health care practitioner ☐ *Lowell S. Levin*
- 211 Teaching-learning mechanisms in consumer health education ☐ *Herbert S. Rabinowitz and William H. Zimmerli*
- 218 Can-Dial. An experiment in health education and cancer control ☐ *Gregg S. Wilkinson, Edwin A. Mirand, and Saxon Graham*
- 223 Potential for reducing health care costs by public and patient education. Summary of selected studies ☐ *Edward J. Roccella*
- 226 Expanded roles for the community pharmacist—which direction? ☐ *Karen Dickinson, Lloyd F. Novick, Regina Lowenstein, Burton Grebin, and Russell S. Asnes*
- 231 VD hotline: an evaluation ☐ *Nancy H. Bryant, William Stender, William Frist, and Anne R. Somers*
- 236 Awareness and use of cervical cancer tests in a southern Appalachian community ☐ *Andrew J. Brown*
- 243 Health education for Jobs Corps enrollees ☐ *Jonathan E. Fielding and Scott Nelson*
- 249 Guidelines for making health education work ☐ *Paul L. Grover, Jr., and Jean Miller*
- 254 Health education around the world—pictorial
- 256 A method of allocating resources for health education services by the Indian Health Service ☐ *William A. Betts*
- 261 Some guidelines for conducting a health fair ☐ *Nicholas D. Richie*
- 265 Awareness of sickle cell disease among high school students in Kingston, Jamaica ☐ *P. Desai and G. R. Serjeant*

IN THIS ISSUE ▽ 254 ▽ 268



U.S. DEPARTMENT OF HEALTH,
EDUCATION, AND WELFARE
David Mathews, PhD, *Secretary*

PUBLIC HEALTH SERVICE
Theodore Cooper, MD
Assistant Secretary for Health

HEALTH RESOURCES
ADMINISTRATION
Kenneth M. Endicott, MD, *Administrator*

PUBLIC HEALTH REPORTS
Marian Priest Tebben, *Editor*
Esther C. Gould, *Assistant Executive Editor*
Virginia M. Larson, *Managing Editor*
Don Meeker, *Art Director*

Opinions expressed are the authors' and do not necessarily reflect the views of Public Health Reports or the Health Resources Administration. Trade names are used for identification only and do not represent an endorsement by the Health Resources Administration.

Address correspondence to:

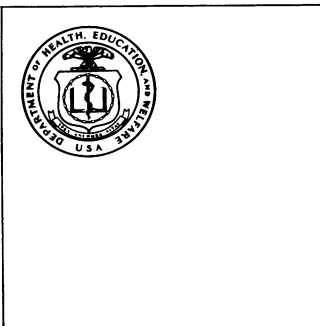
Editor, Public Health Reports
Room 9-53, Parklawn Bldg.
5600 Fishers Lane
Rockville, Md. 20852
Telephone:
Area code 301-443-2525

HEALTH EDUCATION BRIEFS

- 268 Partners in teaching community health—a medical school and an elementary school ☐ *Naomi H. Chamberlain*
- 271 The physician's role in a hospital's patient education program ☐ *Liz Bernheimer*
- 273 Industrial health education in Morristown, N.J. ☐ *Marguerite Wagner, Nancy H. Bryant, and Ruth B. Bauer*
- 274 Patient education coordinators in Greenville, S.C., hospitals ☐ *Merle K. Moran and Elizabeth C. Parhis*
- 275 National high blood pressure education program results
* * *
- 276 Tuberculosis studies in Muscogee County, Georgia. Twenty-year evaluation of a community trial of BCG vaccination ☐ *George W. Comstock, Shirley F. Woolpert, and Verna T. Livesay*
- 281 Learning model for behavioral science in medical education ☐ *E. L. Ramsden*
- 284 Bicentennial reprint (November 1, 1901). Denti di Chiaie (Chiaie teeth) ☐ *J. M. Eager*

Subscription Information

To subscribe to *Public Health Reports*, send check or money order—\$2.05 per single issue, \$12.20 per year (6 issues), \$15.25 for foreign mailing to Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. All correspondence about paid subscriptions (for example, re change of address or failure to receive an issue) should also be addressed to the Superintendent of Documents.



U.S. DEPARTMENT OF HEALTH,
EDUCATION, AND WELFARE
Public Health Service
Health Resources Administration

PROGRAMS, PRACTICES, PEOPLE

- 286 12,500 volunteers in study to evaluate ways to prevent first heart attacks
- 286 HRET establishes commission on public-general hospitals
- 287 NIH Perinatal Center ☐ *Phillip Farrell*
- 288 Decennial census data on health occupations
- 289 "Child Health in America" reviews 200 years of progress
- 291 Standards for exposure to sodium hydroxide and zinc oxide
- 292 New York makes Reye's syndrome a reportable disease
- 293 The National Ambulatory Medical Care Survey: 1973 summary
- 293 New journal to be devoted to veterinary history
- 293 Second HRA energy film shows facilities how to trim costs
- 294 Five university centers to focus on quality, delivery, and cost of health services
- 294 VA to expand experiments with satellite communication for medical consultation
- 294 Education notes
- 295 Publications
☐ Information for contributors (cover 3)